Social Media and Academic Medicine

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@KemiDoll
About Me

Gynecologic Oncologist

Health Services Researcher

Topics: Race, Gender, Cancer, Reproductive Health

Approach: Race Consciousness
Disclosure: I have a perspective

"Fundamental Causes" of Social Inequalities in Mortality: A Test of the Theory*
Phelan, Jo C.  Link, Bruce G.  Diez-Roux, Ana  Kawachi, Ichiro  Levin, Bruce  Journal of Health and Social Behavior 45.3 (Sep 2004): 265-85.

Critical Race Theory, Race Equity, and Public Health: Toward Antiracism Praxis

Methods for the Scientific Study of Discrimination and Health: An Ecosocial Approach

The scientific study of Nancy Krieger, PhD
Also About Me

PRIVATE

GUARDED

HATE CONFLICT

RECOVERING PEOPLE PLEASER
My Social Media ‘Presence’
MYTH/FEAR #1

• I HAVE TO BE...
• EXTROVERTED
• OPINIONATED
• UNAFRAID
• CONFIDENT
• CONTROVERSIAL

...TO BE ON SOCIAL MEDIA

ANOTHER PERSPECTIVE:

YOU CAN BE YOURSELF AND BE ON SOCIAL MEDIA.

YOU HAVE (NEARLY) TOTAL CONTROL OVER YOUR SOCIAL MEDIA EXPERIENCE.
INITIAL AND ONGOING CHOICES

TAKE TIME TO CONSIDER AND DELIBERATELY CHOOSE:

- WHAT TOPICS YOU SPEAK ABOUT
- WHO YOU FOLLOW
- WHO YOU RESPOND TO
- HOW YOU RESPOND
- HOW OFTEN YOU CHECK / OR DON’T CHECK

@KemiDoll
Kemi Doll, MD MS @KemiDoll - Jun 14, 2019

My latest paper: High-risk (non-endometrial, aggressive) #endometrialcancer is on the rise for all US women, and highest among US Black women. When we take #hysterectomy into account, the picture is sobering. Understanding this shifting epidemiology is critical.


Kemi Doll, MD MS @KemiDoll - Aug 29, 2019

To Leaders in Academic Medicine,

After you champion diversity and equity, be ready for the tough work of inclusion. That means when your only, near-only, F.O.D. hire starts pointing out problems with your dear faculty or staff - LISTEN. 1/ *F.O.D. - first, only, different

Show this thread

Kemi Doll, MD MS @KemiDoll - Aug 28, 2019

I have made and cancelled 6 meetings for next Monday, because I keep forgetting it's LABOR DAY and that's why my calendar is so open. 🙄

Kemi Doll, MD MS @KemiDoll - Nov 22, 2019

Still beamng after @ecanawomen leadership gathered for 2 days to review data from our CEPs program and plot next steps.

In addition to our data being 🔥😍, I LOVE living and breathing a community-engaged model of research.

Rigor, Power-sharing, Accountability, FUN.
Mute:
- For people you don’t follow, you will not see their tweets.
- For people you follow, you will only see their tweets when they @mention you.

Block:
- You will not see their tweets AND they will not see your tweets or mentions.

Side Note: I LOVE Valerie Lewis! Go follow her!
MYTH/FEAR #2

• I HAVE TO BE...
  • AN EXPERT
  • INFALLABLE
  • PERFECT

...TO BE ON SOCIAL MEDIA

ANOTHER PERSPECTIVE:

NO ONE IS PERFECT.

ONLY YOU HAVE YOUR PERSPECTIVE – YOU *ARE* AN EXPERT IN YOUR OWN PERSPECTIVE.

TYPOS, MISSING WORDS, ETC ARE COMMON!
This is unconscionable. Black women are more likely to die from reproductive cancers like breast cancer and ovarian cancer. The medical establishment is failing black women and must do better:

Why are more black women dying from the most common reproductive cancer? There are a couple theories.

@motherjones.com

11:56 AM · Oct 29, 2019 · Twitter Web App

572 Retweets 1.6K Likes

That's right @ChelseaClinton - unconscionable.

Thank you for highlighting our work! Myself and the fearless ladies of @ECANAwomen are in this to win. Period.

#endometrialscancer #blackhealthmatters #ecanawomen

This is unconscionable. Black women are more likely to die from reproductive cancers like breast cancer and ovarian cancer. The medical establishment is failing black women and must do better:
motherjones.com/politics/2019/.

Chelsea Clinton @ChelseaClinton · 22h

Replying to @KemiDoll and @ECANAwomen

Thank you and @ECANAwomen for all your vital, life-saving work.

9:10 AM · Oct 30, 2019 · Twitter for iPhone

1 Retweet 10 Likes
Why Are More Black Women Dying From the Most Common Reproductive Cancer?

There are a couple theories.

Rosa Furneaux

Adrienne Moore knew something successful treated for ovarian cancer and bleeding she began to experience irregularity of her periods, as sign of reproductive health.

Aminnou Sow @aminouSow Jan 24

Hey Twitter! Exactly a year ago I had a total abdominal hysterectomy with bilateral salpingo-oophorectomy. That means a removal of the uterus, ovaries, fallopian tubes, and ovaries. The whole shebang.

Aminnou Sow @aminouSow Jan 24

The good news: I don’t have endometrial cancer right now! The bad news: Menopause is a beast. Being a cancer survivor is hard in its own ways.

Aminnou Sow @aminouSow Jan 24

Your chances of survival endometrial cancer might depend on your race. Unfortunately, this is the same cancer that took Daysi Waya from us. Black women have a higher mortality rate after diagnosis than other groups of women.

Aminnou Sow @aminouSow Jan 24

One of the few people in the country studying this is Dr. @KemiDoll. Her research has led to disparities in uterine cancer (endometrial cancer is the most common type of uterine cancer)

Aminnou Sow @aminouSow Jan 24

"Endometrial cancer is the most common gynecologic cancer; 1 in 37 women get it but there’s not a single study where we’ve even talked to Black women about their experiences with it, and how their experiences may differ from everyone else’s," Dr. @KemiDoll

Monica H Green @monicaMedHist Jan 22

#AcademicTwitter All of you--not just academic medicine--need to hear these two eloquent women: @dr_uchee_bee & @KemiDoll. "what the institutions are looking for [is] a face, not a voice."

Kemi Doll, MD MS @KemiDoll Jan 22

I reflected on how the stunted group can still be highly visible and held up as icons in their institutions - effectively teaching the rest of us exactly what the institutions are looking for...a face, not a voice.

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"The people who are doing the worst should be at the center of our research questions". Awesome talk from @KemiDoll with a rapid overview of critical race theory, striving for equity instead of "narrowing gaps" and that race conscious approach is comprehensive NOT limiting #SOC19 pic.twitter.com/9rw3mZ8C8C

Ana De Roo @ADeRooMD Oct 27

"The people who are doing the worst should be at the center of our research questions". Awesome talk from @KemiDoll with a rapid overview of critical race theory, striving for equity instead of "narrowing gaps" and that race conscious approach is comprehensive NOT limiting #SOC19 pic.twitter.com/9rw3mZ8C8C

UW Medicine

One Type Of Cancer Is Killing Black Women At Record-High Rates

"The people who are doing the worst should be at the center of our research questions". Awesome talk from @KemiDoll with a rapid overview of critical race theory, striving for equity instead of "narrowing gaps" and that race conscious approach is comprehensive NOT limiting #SOC19 pic.twitter.com/9rw3mZ8C8C
IN CONCLUSION:

• SOCIAL MEDIA IS A SERIES OF CHOICES

• DECIDE WHO YOUR AUDIENCE IS IN YOUR MIND, AND TALK DIRECTLY TO THEM

• VISIBILITY IS A POWERFUL TOOL FOR WOMEN IN ACADEMIA