

Social Media and Academic Medicine

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About Me



Gynecologic Oncologist



Health Services Researcher








Topics: Race, Gender, Cancer, Reproductive Health

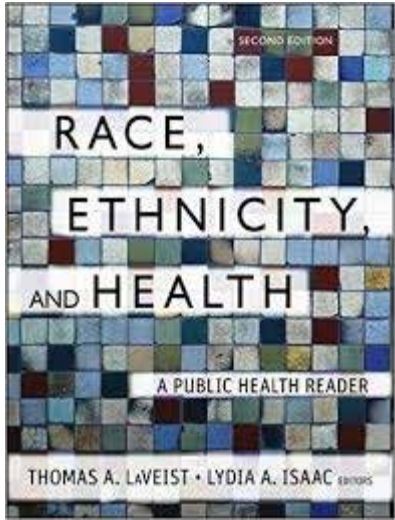


Approach: Race Consciousness

Disclosure: I have a perspective

"Fundamental Causes" of Social Inequalities in Mortality: A Test of the Theory*

Phelan, Jo C ; Link, Bruce G ; Diez-Roux, Ana ; Kawachi, Ichiro ; Levin, Bruce . *Journal of Health and Social Behavior* 45.3 (Sep 2004): 265-85.

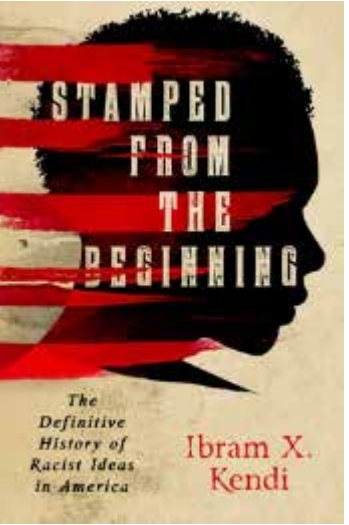
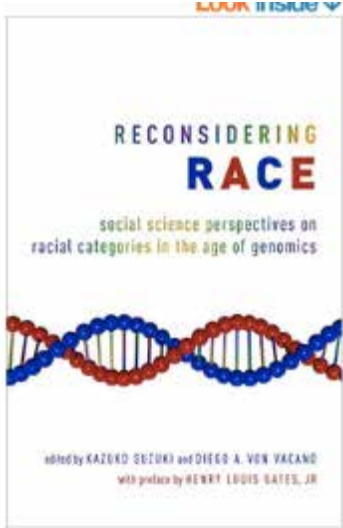
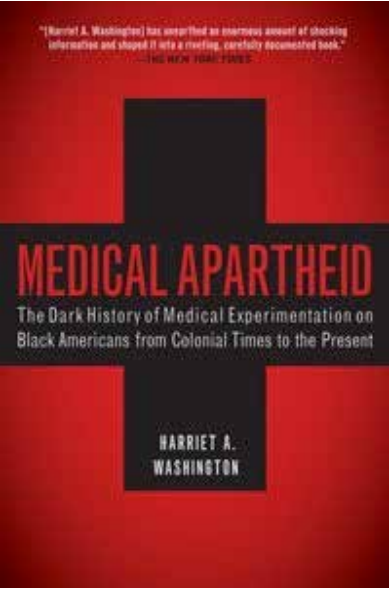
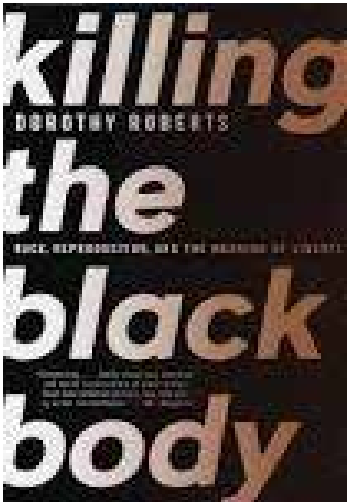
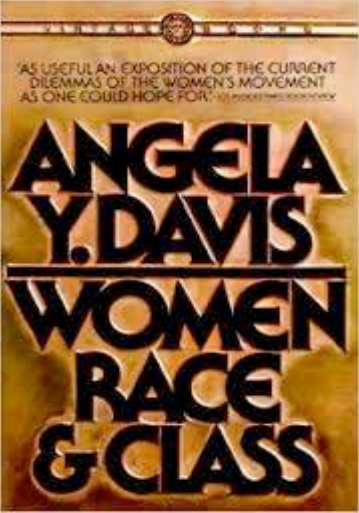
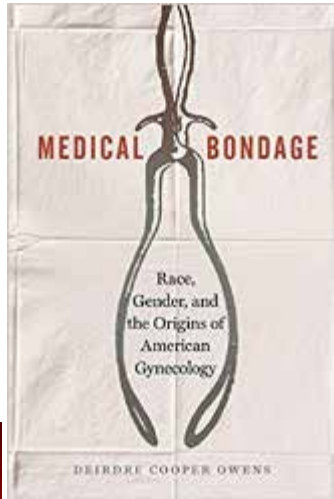
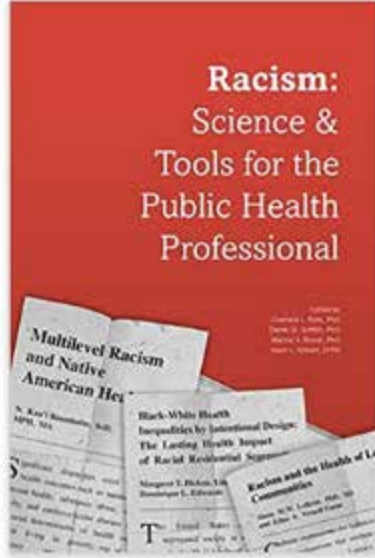


Critical Race Theory, Race Equity, and Public Health: Toward Antiracism Praxis

Racial scholars argue that racism produces rates of... | Chandra L. Ford, PhD, and Collins O. Alrhihenbuwa, PhD

Methods for the Scientific Study of Discrimination and Health: An Ecosocial Approach

The scientific study of... | Nancy Krieger, PhD



Also About Me



PRIVATE



GUARDED



HATE CONFLICT



RECOVERING
PEOPLE PLEASER

My Social Media 'Presence'

4,000 Tweets



Kemi Doll, MD MS
@KemiDoll

GYN Oncologist, Health services researcher, and Academic Coach. Co-founder of [@ecanawomen](#). I care about Black women's gynecologic health - a lot. She/Her.

Seattle, WA [kemidollcoachingcall.as.me](#) Joined February 2013

216 Following 2,583 Followers

Tweets Tweets & replies Media Likes

[Edit profile](#)

MYTH/FEAR #1

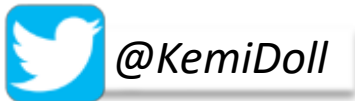
- I HAVE TO BE...
 - EXTROVERTED
 - OPINIONATED
 - UNAFRAID
 - CONFIDENT
 - CONTROVERSIAL

...TO BE ON SOCIAL MEDIA

ANOTHER PERSPECTIVE:

YOU CAN BE YOURSELF AND BE ON SOCIAL MEDIA.

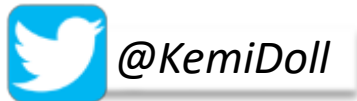
YOU HAVE (NEARLY) TOTAL CONTROL OVER YOUR SOCIAL MEDIA EXPERIENCE.



INITIAL AND *ONGOING* CHOICES

TAKE TIME TO CONSIDER AND DELIBERATELY CHOOSE:

- WHAT TOPICS YOU SPEAK ABOUT
- WHO YOU FOLLOW
- WHO YOU RESPOND TO
- HOW YOU RESPOND
- HOW OFTEN YOU CHECK / OR DON'T CHECK





Kemi Doll, MD MS @KemiDoll · Jun 14, 2019

My latest paper: High-risk (non-endometrioid, aggressive) [#endometrialcancer](#) is on the rise for all US women, and highest among US Black women. When we take [#hysterectomy](#) into account, the picture is sobering. Understanding this shifting epidemiology is critical.



AJOG @AJOG_thegray · Jun 14, 2019

Assessing endometrial cancer risk among US women: long-term trends using hysterectomy-adjusted analysis - [ow.ly/69xu50uA82k](#)



Highlighting research

2 56 129

You Retweeted



Ross Harrison @RossFH · May 22, 2019

Great analysis from [@KemiDoll](#) on [#endometrialcancer](#) incidence -- adjusting for women who've undergone [#hysterectomy](#), EC is the 2nd most common [#cancer](#) affecting women >50y & incidence is higher among black women. [#gynscsm](#) [#womenshealth](#) [#obgyn](#) [@AJOG_thegray](#) [sciencedirect.com/science/articl...](#)

Table 1: Endometrial Cancer Incidence Rate per 100,000 US Women, 1997-2014, Adjusted for Prior Hysterectomy, by Race

	Overall: 1997-2014	1997-2001	2002-2006	2007-2011	2012-2014
Total	68.42 (96.1, 90.8)	101.79 (96.1, 107.4)	64.30 (62.3, 66.3)	66.34 (62.3, 70.4)	61.17 (59.7, 62.4)
White					
Black					



Kemi Doll, MD MS @KemiDoll · Aug 29, 2019

To Leaders in Academic Medicine,

After you champion diversity and equity, be ready for the tough work of inclusion. That means when your only, near-only, F.O.D. hire starts pointing out problems with your dear faculty or staff - LISTEN. 1/

*F.O.D. - first, only, different

9 120 462

Show this thread

Workforce Advocacy



Kemi Doll, MD MS @KemiDoll · Aug 28, 2019

I have made and cancelled 6 meetings for next Monday, because I keep forgetting it's LABOR DAY and that's why my calendar is so open. 🤪🙄

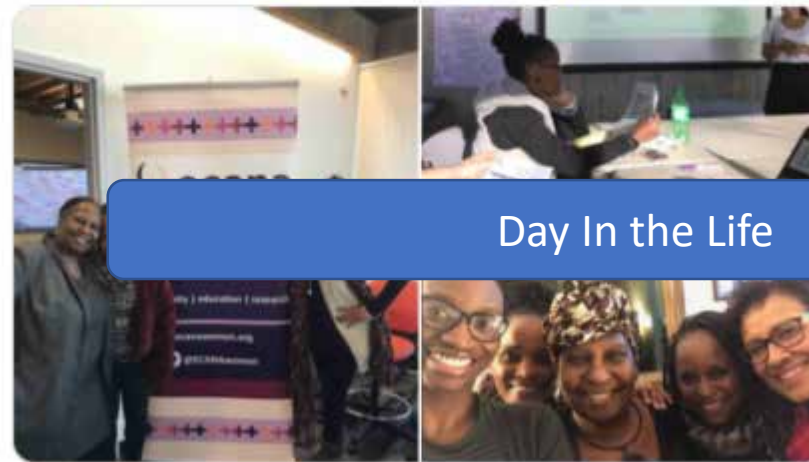


Kemi Doll, MD MS @KemiDoll · Nov 22, 2019

Still beaming after [@ecanawomen](#) leadership gathered for 2 days to review data from our CEPs program and plot next steps.

In addition to our data being 🙌🥰, I LOVE living and breathing a community-engaged model of research.

Rigor. 🧑‍🔬 Power-sharing. 🧑‍🏫 Accountability. 🏋️ FUN. 🧑‍🎓



Day In the Life

1 2 42

Side Note: I LOVE Valerie Lewis! Go follow her!

The image shows a screenshot of a tweet from Valerie A. Lewis (@valeriealewis) dated Jan 27. The tweet text reads: "Excellence piece on correcting bias in NIH research and Black scientists. 1- Disparities experts on every study section 2- Diversify reviewers (currently 2.4% Black) 3- Designate portion of each agency's funding for Black scientists". Below the tweet is a link to a JAMA Network article titled "Disparities Research, I" with the URL "jamanetwork.com". A context menu is overlaid on the right side of the tweet, with the following options: "Embed Tweet", "Unfollow @valeriealewis", "Mute @valeriealewis", "Block @valeriealewis", and "Report Tweet". The "Mute @valeriealewis" and "Block @valeriealewis" options are circled in red.

Mute:

- For people you don't follow, you will not see their tweets
- For people you follow, you will only see their tweets when they @mention you

Block:

- You will not see their tweets AND they will not see your tweets or mentions

Side Note: I LOVE Valerie Lewis! Go follow her!

MYTH/FEAR #2

- I HAVE TO BE...
 - AN EXPERT
 - INFALLABLE
 - PERFECT

...TO BE ON SOCIAL MEDIA

ANOTHER PERSPECTIVE:

NO ONE IS PERFECT.

ONLY YOU HAVE YOUR PERSPECTIVE – YOU
ARE AN EXPERT IN YOUR OWN PERSPECTIVE.

TYPOS, MISSING WORDS, ETC ARE COMMON!

Chelsea Clinton 
@ChelseaClinton

This is unconscionable. Black women are more likely to die from reproductive cancers like breast cancer and ovarian cancer. The medical establishment is failing black women and must do better:



Why are more black women dying from the most common reproductive cancer? There are a couple theories.
[motherjones.com](https://www.motherjones.com)

11:56 AM · Oct 29, 2019 · [Twitter Web App](#)

572 Retweets 1.5K Likes

Verizon 10:36 AM 91%
mobile.twitter.com

Tweet



Kemi Doll, MD MS @KemiDoll · 2h

That's right @ChelseaClinton - unconscionable.

Thank you for highlighting our work! Myself and the fearless ladies of @ECANAwomen are in this to win. Period. 🍌

#endometrialcancer
#blackhealthmatters
#ecanawomen

Chelsea Clinton  @Chelsea... · 22h

This is unconscionable. Black women are more likely to die from reproductive cancers like breast cancer and ovarian cancer. The medical establishment is failing black women and must do better: [motherjones.com/politics/2019/...](https://www.motherjones.com/politics/2019/...)

3 13 82



Chelsea Clinton 
@ChelseaClinton

Replying to @KemiDoll and @ECANAwomen



< > 📌 📖 📄

Verizon 10:36 AM 91%
mobile.twitter.com

Tweet



Chelsea Clinton 
@ChelseaClinton

Replying to @KemiDoll and @ECANAwomen

Thank you and @ECANAwomen for all your vital, life-saving work.

9:10 AM · Oct 30, 2019 · [Twitter for iPhone](#)

1 Retweet 10 Likes

🗨️ ↻️ ❤️ 📌



< > 📌 📖 📄

Why Are More Black Women Dying From the Most Common Reproductive Cancer?

There are a couple theories.



HRAUN/Getty

Adrienne Moore knew something successfully treated for ovarian cancer and bleeding she began to experience irregularity of her periods, as signs of reproductive health.



Aminatou Sow @aminatou · Jan 24
Hey Twitter! Exactly a year ago I had a total abdominal hysterectomy with a bilateral salpingo-oophorectomy. That means a removal of the uterus, cervix, fallopian tubes, and ovaries. The whole sink!
20 181 1.8K

Aminatou Sow @aminatou · Jan 24
The good news: I don't have endometrial cancer right now!
The meh news: Menopause is a beast! Being a cancer survivor is hard in its own ways.
9 11 838

Aminatou Sow @aminatou · Jan 24
Your chances of surviving endometrial cancer might depend on your race unfortunately. This is the same cancer that took Gwen Ifill away from us. Black women have a 55-percent higher mortality rate after diagnosis than other groups of women.
3 62 405

Aminatou Sow @aminatou · Jan 24
One of the few people in the country studying this is Dr @KemiDoll. Her research focuses on disparities in uterine cancer (endometrial cancer is the most common type of uterine cancer)
1 24 374

Aminatou Sow @aminatou · Jan 24
"Endometrial cancer is the most common gynecologic cancer; 1 in 37 women get it but there's not a single study where we've even talked to Black women about their experiences with it, and how their experiences may differ from everyone else's." Dr @KemiDoll
3 85 387

Monica H Green @monicaMedHist · Jan 22
#AcademicTwitter All of you--not just academic medicine--need to hear these two eloquent women: @dr_uche_bee & @KemiDoll. "what the institutions are looking for [is] a face, not a voice."
2 4 16

Kemi Doll, MD MS @KemiDoll · Jan 22
I reflected on how the stunted group can still be highly visible and held up as icons in their institutions - effectively teaching the rest of us exactly what the institutions are looking for...a face, not a voice.
Jr faculty see this - it's not subtle and we are not slow. 6/
[Show this thread](#)



One Type Of Cancer Is Killing Black Women At Record-High Rates



"The people who are doing the worst should be at the center of our research questions". Awesome talk from @KemiDoll with a rapid overview of critical race theory, striving for equity instead of "narrowing gaps" and that race conscious approach is comprehensive NOT limiting #SOC19
pic.twitter.com/QRw3rnlZ8C



2 13 63

My dream one day is that anyone who seeks to do race-based research in health must be educated in the social and historical construction of race. That is all.

↩ 5 ↻ 87 ❤ 640

View Tweet activity

View all Tweet activity



Kemi Doll, MD MS @KemiDoll · Jan 20

After 9pm, at the end of a 3-day weekend, all I have to say is that parenting is not for chumps. 😞😂

Moms of littles, I see you and share your enthusiasm for going back to work tomm. 💜🥺

#tantrumseason #workingmommy

💬 3 ↻ 2 ❤ 80

Kimberly(MA), Ayana (MS4), and yours truly in my Gyn Oncology clinic today. 🙌💜🙌

#RepresentationMatters

@UWashOBGYN @UWMedicine

pic.twitter.com/37P4SLeMLu



↩ 1 ↻ 1 ❤ 45

View Tweet activity

View all Tweet activity

IN CONCLUSION:

- SOCIAL MEDIA IS A SERIES OF CHOICES
- DECIDE WHO YOUR AUDIENCE IS IN YOUR MIND, AND TALK DIRECTLY TO THEM
- VISIBILITY IS A POWERFUL TOOL FOR WOMEN IN ACADEMIA



@KemiDoll